



Standard #: SS.4.FL.2.6

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Predict how people's spending choices are influenced by prices as well as many other factors, including advertising, the spending choices of others, and peer pressure.

Clarifications

Write stories about how individual spending choices were informed or influenced by advertising, the spending choices of others, peer pressure, or the prices of alternative choices.

Explain why shopping with a list can help consumers with their spending choices.

General Information

Subject Area: Social Studies

Grade: 4

Strand: Financial Literacy

Standard: [Buying Goods and Services](#)

Date Adopted or Revised: 06/14

Status: State Board Approved