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Resource ID#: 156775

Primary Type: Tutorial

Direct Link: <http://www.livingroomcandidate.org/>

The Living Room Candidate

In this resource, you will experience a blast from the past! Go on a journey through U.S. political history as you view various campaign ads from past presidential elections. From the earliest television ads aired in 1952 to ads from 2012, this is a one stop shop with over 300 political commercials available to watch. Each election year contains information to set the context for the collection of commercials, as well as information about the major candidates who ran, and a map that displays the final election results. Enjoy this journey into America's political past!

General Information

Subject(s): Social Studies

Grade Level(s): 11

Intended Audience: [Students](#)

Instructional Time: 30 Minute(s)

Suggested Technology: Computers for Students, Internet Connection, Speakers/Headphones

Keywords: Grade 11, tutorial, U.S. history, propaganda, presidential election, campaign ad

Instructional Component Type(s): [Tutorial](#), [Video/Audio/Animation](#),

Resource Collection: Social Studies - U.S. History Existing Student Tutorials

Source and Access Information

Contributed by:

Name of Author/Source: The Living Room Candidate

Access Privileges: Public

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Aligned Standards

Name	Description
SS.912.A.1.4:	Analyze how images, symbols, objects, cartoons, graphs, charts, maps, and artwork may be used to interpret the significance of time periods and events from the past.
SS.912.A.1.7:	Describe various socio-cultural aspects of American life including arts, artifacts, literature, education, and publications. Define propaganda and discuss the methods of propaganda and discuss the methods of propaganda used to influence social behavior.
SS.912.S.8.7:	<p>Clarifications: Examples may include, but are not limited to, news media and advertisements.</p>